
COMME COCO

FASHION, TRAVEL, & PHOTOGRAPHY BLOG



JENNIFER JEAN-PIERRE

Jennifer Jean-Pierre is a Haitian born, Midwest raised personal style aficionado currently residing in the Nation's Capital. Fashion has been a part of her life since she first used a Crayola Fashion Design kit but alas her lack of sewing and drawing skills steered her towards the photography and styling part of the industry. Jennifer prides herself on her transparent posts about all things body positivity, personal style, self-love and developing a true personal style.

RECOGNITION

"Jennifer Jean-Pierre is one of the most fascinating bloggers out there! Hailing from Haiti, she didn't learn English until she was 7; French was her first language! And it is clear on Jennifer's blog, Comme Coco that she speaks chic very fluently. Growing up in the Midwest and now residing in Washington, DC, she immerses fans and followers of her blog into her vibrant style. She has a eye for assembling a striking and distinctive look" - Style Blazer

"Jen's blog is everything! Her down-to-earth vibe coupled with her candid commentary is the perfect formula for a blog readers everywhere. I also love the fact that she showcases a wide variety of topics. In fact, I just finished skimming her post on successfully "working" fashion events/socials. And, boy, did I learn something!"



3000 followers



2572 followers



15,700 followers



11,000 readers



450 subscribers



SERVICES OFFERED

- Sponsored Blog Post: \$275
- Social Media Campaign: \$315 (IG+Twitter)
- Photo Styling for brand: \$200
- Event Hosting: \$415/ 2 hours
- Product Reviews: \$100
- Monthly Content Campaign: \$450/mo: 3 Month contract

COVERAGE

- Finalist in Redbook Magazine's "Real Women, Real Style" contest
- Featured 2x in Instyle Magazine + NY Times Fashion
- Most Stylish in Maryland by StyleBlazer.com

PARTNERSHIP/ AFFILIATES

- FlyWheel Sports- DC Ambassador
- Social Media Campaigns: Target, Mazda, Burts Bees, South Moon Under, ModCloth Elizabeth Arden, Bud Light, Dove, NFL , DSW, Marriott+



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